

What is SilverCircle?

The SilverCircle Discount and Leisure Card is a new scheme launched for people in Ireland aged 55 and over.

We have hundreds of exclusive and proper discounts on everything from holidays and restaurants, to insurance and shopping. (Just some of our nearly 500 companies include; Stena Line, Sunway, Joe Walsh Tours, Radisson Hotels, D.I.D. Electrical, Abbey Theatre etc.

Anyone can view our discount on the www.silvercircle.ie site and it's very straightforward for the user to find the offers that suit them. You can search by location, by popularity and by most recent.

Over 55s can avail of their personalized SilverCircle Card for just €18.50 for an entire year. It will represent fantastic value, given the sheer volume of discounts available.

CBAI members can avail of a special once off rate of just €12.50 for the first year's membership to SilverCircle Card ordered before July 31st this year.

In order to avail of this offer CBAI member must simply:

1. Go to www.silvercircle.ie
2. Click on 'Become a member'
3. Fill out the short membership form
4. When asked for payment type choose 'pay by cheque'
5. Follow the pay instructions and send a cheque made payable for €12.50 with the letters CBAI on the back.
6. Wait less than 5 working days to receive your personalized card in the post.
7. Enjoy all the discounts, benefits and rewards!

If any member wishes to get any further information regarding this special offer please do not hesitate to contact Brian Maher, Managing Director, through the details below.

Brian Maher
Managing Director
SilverCircle
Windmill House,
Windmill Lane,
Dublin 2.

(+353) 1 616 9930

brian.maher@silvercircle.ie

www.silvercircle.ie